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(71) Applicant and

(72) Inventor: **KIM, Tae Il** [KR/KR]; 201-1504 Line Dongsan
APT., Munheung-dong, Buk-gu, Gwangju 500-110 (KR).

(74) Agent: **JEON, Young-II**; KWTC P.O. Box 243, #4202,
Trade Tower, World Trade Center, Samsung-dong, Kang-
nam-gu, Seoul 135-729 (KR).

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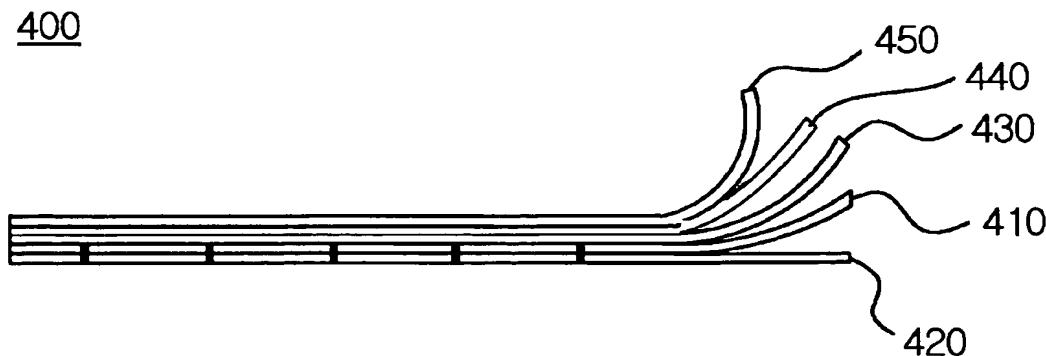
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(54) Title: ADVERTISING SHEET USING MICRO-PRISM RETROREFLECTIVE SHEET AND METHOD FOR MANUFACTURING THE SAME



(57) Abstract: The present invention provides an advertising sheet using a micro-prism retroreflective sheet with a highly retroreflective property and a method for manufacturing the same. The advertising sheet (400) includes the retroreflective sheet (410) which has a micro-prism reflective surface on a lower surface thereof, and a reinforced fabric (420) which is attached to the lower surface of the retroreflective sheet. The advertising sheet (400) further includes a chemical layer (430) which is applied to an upper surface of the retroreflective sheet (410), and a printing layer (440) which is provided on the chemical layer (430). The advertising sheet (400) further includes a transparent coating film (450) covering an outer surface of the printing layer (440).



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